

Western Brown Band Boosters

Meeting Notes – November 5, 2009

Attendees: Scott Reed, Kim Blair, Tony Arnold, Lynn Arnold, Ben Grant, Paul Caudill, Teresa Bishop, Peggy Beam

Invitational Update

- A huge thank you to all who helped at the Invitational. Scott received a lot of positive feedback from the other band directors.
- Final numbers are out on profit from Invitational. Profit was less than anticipated. We contribute this to several reasons. The weather was unseasonably cold and most likely accounted for low stand attendance. Many bands also either brought their own food or left to go to a local restaurant. We discussed ways to try to increase the profit next year:

Scott will talk to other bands to see how theirs did and get suggestions.

We will look at advertising the Invitational in the paper.

We will look at offering bands meal deals to get them to eat here.

Scott will try for an earlier date hoping for better weather.

- Also noted is that we need to restructure parking and warm-up areas for next year.

Band Sign-up for 2010

- A suggestion was made that for 2010 when we do Marching Band sign-up, we have a required meeting that interested parties attend with at least one parent. This will allow for parents to hear the same message and understand the commitment of money and time/help needed to support a successful marching band program

Sponsorship for 2010

- A suggestion was made to have a few people work on a sponsorship package for 2010 to offer different levels of sponsorship that each come with recognition/perks. We could create names such as “WB Bronco Band Partner” for each level. The thought is if we lay it all out near the beginning of the year, businesses and personal sponsors may have more funds to donate and we will know what we can count on during the year without the pressure of searching for last minute support sponsorship before events.

Upcoming Date – BOA Indianapolis

-Thursday Nov 12th – BOA Performance

- **Scott sent out an email about purchasing DVD of the bands BOA performance from Mr. Video ahead of time at discount rate.**
- **BOA plans have been finalized for students staying at BOA for meals, etc.**
- **There will be a Dr. Tim leadership workshop at BOA that students staying at BOA can attend for an additional \$35.00 that they will need to bring with them.**